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October 2, 2018

Neena Savage, Tax Administrator R.I. Division of Taxation One Capitol Hill Providence, RI 02908

Dear Ms. Savage:

I am writing in the hope that you can clear up a tax dispute that has been brought to our attention by the Association of Rhode Island Authors (ARIA). The dispute involves your Division's implementation of R.I.G.L. §44-18-30B, which provides a sales tax exemption for writers, composers and artists residing in Rhode Island who sell their own works. The statute further calls upon the Division to consult with the Rhode Island State Council on the Arts (RISCA) for help in determining whether a particular work submitted by an author, artist or composer constitutes a "work" that falls within the statute's designated categories for exemption.

The particular section at issue that has caused some confusion is §44-18-30B(b)(1), which exempts from the sales tax "an original and creative work," one of whose categories includes, without any specified limitation, a "book or other writing." However, according to ARIA, the Division has, apparently in consultation with RISCA, made a determination that non-fiction books are not "original and creative" works, the sales of which therefore do not qualify for a tax exemption under this statute. Instead, only sold works that are considered fiction (including poetry) are deemed to qualify for the exemption. We hope that the Division's purported differentiation between fiction and non-fiction works is a misunderstanding on ARIA's part; if not, however, it is incumbent upon the Division to reverse its position.

The Division's regulations governing this statutory exemption do not in any way reflect such a distinction, nor has ARIA been able to point us to any formal written guidance from your agency to that effect. ARIA members nonetheless claim to have verbally received confirmation of this distinction on multiple occasions from Division officials. Writers of non-fiction have therefore reluctantly not sought to make use of the statute's tax exemption.

Assuming that the Division makes a distinction between fiction and non-fiction books for purposes of the statute, this interpretation is, we submit, contrary to any fair reading of R.I.G.L. §44-18-30B and, in any event, raises serious and significant constitutional concerns.

As for the statute itself, it clearly exempts "a book or other writing" along with seven other types of artistic work. There is no ambiguity in that. To the extent that Division officials are deciding that non-fiction writing is not "original and creative," there is no justification in the statute's language for such a reading. It is also a judgment wholly unsupported by any meaningful understanding of the writing process, whatever the genre, and places the Division in the dubious role of making wholly subjective, and ultimately arbitrary, determinations about works of art.

There exist whole fields of writing that don't fit neatly into either category. The Division of Taxation has no business deciding whether "non-fiction novels" like Norman Mailer's *The Executioner's Song* or Truman Capote's *In Cold Blood* are entitled to a sales tax exemption for the author based on a person's determination as to whether they are novels or works of non-fiction. Why is a roman a clef more "original and creative" than a juicy memoir, entitling it, but not the memoir, to a tax exemption merely because the former uses pseudonyms? How would the Division treat an award-winning book like *Persepolis*, which is a graphic autobiography – non-fiction told in drawings? Why is a dull and wholly derivative piece of fiction automatically deemed "original and creative" where Charles Darwin's revolutionary evolutionary theory in *On the Origins of Species* would never be?

Hopefully, these few examples make the point. Nothing in the statute suggests such absurd results. Any reputable biographer or history writer would take great offense at the idea that their end product of often thousands of hours of work is not "original and creative." Indeed, since copyright law requires some element of creativity in the work, the Division's position would appear to support the view that non-fiction books should not be entitled to copyright protection.

Making content-based distinctions among books for tax-exempt purposes is just as problematic from a constitutional perspective, as it raises serious First Amendment problems. For example, in *Arkansas Writers' Project, Inc. v. Ragland*, 481 U.S. 221, 107 S.Ct. 1722 (1987), the U.S. Supreme Court struck down an Arkansas sales-tax scheme that provided an exemption for newspapers and religious, professional, trade, and sports journals, but taxed the sale of general-interest magazines. As the Court noted, "Such official scrutiny of the content of publications as the basis for imposing a tax is entirely incompatible with the First Amendment's guarantee of freedom of the press." The R.I. Supreme Court reached a similar conclusion in striking down a special sales tax exemption for Bibles, but not other literature, in our state's sales tax law. *Ahlburn v. Clark*, 728 A.2d 449 (R.I. 1999).

I am hopeful that this dispute is merely the result of miscommunication between your Division and ARIA. However, if the Division has in fact issued any advisory, opinion or regulation that codifies a distinction between fiction and non-fiction works under this statute, I would appreciate being provided a copy. I would also ask that it be promptly reconsidered and rescinded.

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If, instead, this has all been a misunderstanding between the Division and the authors who have been in touch with your office, and the Division makes no such distinction in determining tax exemption eligibility under this statute, I would appreciate being formally apprised of that. I will pass that information along to ARIA so that its non-fiction writers can begin taking advantage of the sales tax exemption and the statute's laudable goal of promoting the arts in Rhode Island.

Thank you in advance for your prompt attention to this matter, and I look forward to hearing back from you about it.

Sincerely,

Steven Brown

Executive Director

cc: Mark Furcolo, Department of Revenue Randall Rosenbaum, RISCA Steve Porter and Paul Caranci, ARIA